# The Uphill Battle of Making Language Models Reliable

Daniel Khashabi



#### The success we dreamed of



Language models that are remarkably capable at solving many important NLP benchmarks.

# Where, I think, we are

- Fluent generation (for rich-resource languages)
- Instruction following (for common "instructions")
- $\checkmark$  Several rounds of conversation
- X Guarantees on (successful or failed) behavior
- X Guarantees on model's ability to sustain over time
- X Adapting to your audience (reading the room)
- X Elastic, episodic memory
- •
- X Making models helpful

# Today



# Verifiability of LLM responses

LLMs improving own generations

(\*both works under review)

# Today



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(\*both works under review)

#### Models make up stuff

#### Air Canada ordered to pay customer who was misled by airline's chatbot

Company claimed its chatbot 'was responsible for its own actions' when giving wrong information about bereavement fare



Anonymous member

Hello. Anonymous just for my child's privacy.

Does anyone here have experience with a "2e" child (both "gifted"/academically advanced and disabled/with an IEP or 504 plan) in any of the NYC G&T programs, especially the citywides or District 3 priority programs?

Would love to hear your experience good or bad or anything in between. Thank you.



#### Meta Al 🥏

I have a child who is also 2e and has been part of the NYC G&T program. We've had a positive experience with the citywide program, specifically with the program at The Anderson School. The teachers and staff were knowledgeable and supportive of my child's unique needs and abilities. They provided a challenging and engaging curriculum that catered to their strengths while also accommodating their weaknesses. However, I've heard mixed reviews about the District 3 priority programs, so it's essential to research and visit the schools to get a sense of which one would be the best fit for your child.

16b Like Deply Foodback

### Will "scale" solve LM hallucinations?

- Evidence suggests that we're on a logarithmic path.
  - Diminishing returns w/ scaling compute, data, human supervision, etc.



#### LMs will remain brittle (at least, for the coming years)

- X No evidence that scale will solve it.
- X No evidence that architectural change will solve it.
- X No formalisms that allow us to characterize its boundaries.
- How do we <u>contain</u> such brittleness?
- Current bet:
  - Innovate in terms of user-interface!
  - To trust LLMs, users need to **verify** generated claims against trusted resources.
  - A good interface should allow easy "verification" of responses.

# Verifying LLM outputs: citing sources

- Search/retrieval + citation helps, but is not guaranteed to be accurate
- Non-trivial to verify whether text is supported by citation

What are the latest discoveries from the James Webb Space Telescope?

The James Webb Space Telescope is designed to peer into the dusty clouds of gas where stars and planetary systems are born. Webb has captured the first direct image of an exoplanet, and the Pillars of Creation in the Eagle Nebula[1][2]. Additionally, the telescope will be used to study the next interstellar interloper[3].

(\*Some generated statements may not be fully supported by citations, while others are fully supported.)

	Citation Precis	sion (%; $\uparrow$ )
Cited Webpages [1]: a nasa.gov (×citation does not support its associated statement) NASA's Webb Confirms Its First Exonlanet		Average Over All Queries
Researchers confirmed an exoplanet, a planet that orbits another star, using NASA's James Webb Space Telescope for the first time	Bing Chat NeevaAI	89.5 72.0
[2]: on cnn.com (A citation partially supports its associated statement) Pillars of Creation: James Webb Space Telescope	perplexity.ai YouChat	72.7 63.6
The Pillars of Creation, in the Eagle Nebula, is a star-forming region captured in a new image (right) by the James Webb Space Telescope that reveals more detail than a 2014 image (left) by Hubble	Average	74.5
[3]: In asa.gov (Interstellar Interloper with Webb	Citation Recal	l (%; †)
Scientists have had only limited ability to study these objects once discovered, but all of that is about to change with NASA's James Webb Space TelescopeThe team will use Webb's spectroscopic	1	Average Over All Queries
capabilities in both the near-infrared and mid-infrared bands to study	Bing Chat	58.7
	NeevaAI	67.6
	perplexity.ai	68.7
	rouChat	11.1

Nelson Liu, Tianyi Zhang, and Percy Liang. 2023. <u>Evaluating Verifiability in Generative Search Engines</u>. In *Findings of the Association for Computational Linguistics: EMNLP 2023*  51.5

Average

# Verifying LLM outputs: verifiability by <u>quoting</u>

- Making verifiability trivial by getting model to quote!
- If we are quoting from trusted data, quotes are reliable.
- The user needs to worry about the non-quoted portions.



Why does the water have the lowest density at 4°C?



Water is an unusual substance in many ways and one of its peculiarities is that it has its lowest density at 4 °C. As water cools from room temperature, it becomes denser and denser until it reaches 4 °C. After that, as it continues to cool, it becomes less dense again.

### Can LMs Quote? Two versions of the problem

• LMs can memorize sensitive information [Carlini et al. 2022; among others]

**∃p** such that:

LM(p) reveals quoted information.

• The question here:

∀p such that:LM(p) reveals quoted information.

# Verifiable by Design: Aligning Language Models to Quote from Pre-Training Data.

Jingyu Zhang, Marc Marone, Tianjian Li Benjamin Van Durme, Daniel Khashabi







https://arxiv.org/abs/2404.03862

# Verifiability by Quoting

- We propose increasing verifiability by generating **verbatim quotes** from highquality sources of pre-training data, such as Wikipedia.
- **Quote-Tuning**: aligning LLMs to quote from their pre-training data!
  - Make the model prefer generation with more quotes!



# Measuring Quoting

generated text

A large corpus

QUIP(*Y*; *C*)



Y= "The initial digestion of starch happens in the mouth through our saliva. The enzymes found in saliva are essential in beginning the process of digestion of dietary starches."

$$\rightarrow$$
 QUIP $(Y; \underbrace{v_{i}}_{WikiPediA}) =$ large

Y= "Earth is flat rather than round, and that evidence supporting the Earth's spherical shape has been fabricated or misunderstood.."





- QUIP is based on "Data Portraits" [Marone and Van Durme. 2023]
  - Fast membership query (whether a string belongs to your data)
  - Implemented via Bloom filter it is not a bit noisy, but scalable.

### Preparing training data for Quote-Tuning

#### Step1: Generate candidate answers



**Step 1.** Generate completions from an LLM (e.g. using QA pairs or text completions)

#### Step1: Generate candidate answers and score them



Step 1. Generate completions from an LLM (e.g. using QA pairs or text completions)

# Step 2: Construct preference data







Measure quoting via efficient membership testing



Step 2: Constructing preference data via rank-by-quoting Preference Dataset for Quoting

Prompt: Which is older jeopardy or wheel of fortune?

*Chosen Response:* Jeopardy! was created by Merv Griffin and first aired in 1964, while Wheel of Fortune was also created by Merv Griffin and first aired in 1975. Therefore, Jeopardy! is older than Wheel of Fortune.

*Rejected Response:* Jeopardy! was created in 1964 by Merv Griffin, while Wheel of Fortune was created in 1975 by Merv Griffin and Roy Leonard. Therefore, Jeopardy! is older than Wheel of Fortune.

**Step 2.** We can construct a *preference dataset* by ranking generations by the amount of quoting (**QUIP-Score; Weller et al., EACL 2024**)

# Step 2: Construct preference data



Step 2. We can construct a *preference dataset* by ranking generations by the amount of quoting

# Step 3: Train the Model on Preference Data



**Step 3.** Tune a model to prefer more quotes with *direct preference optimization* (DPO)

#### **Experimental Results**



You can obtain models that provide quoted responses, without losing much accuracy.

#### Quote-Tuning improves truthfulness

#### Model Truthfulness



Dataset: TruthfulQA (Lin et al., 2021)

#### Quote-Tuning significantly increases amount of quoting

sparse quotes

<i>Question:</i> Who won the most MVP awards in the NBA?		
LLAMA2-7B-CHAT: LeBron James has won the most NBA MVP awards with 4	3.9	
championships, followed closely by Bill Russell with 5 MVP awards and 11 cham-		
pionships. Michael Jordan is also among the top MVP winners with 6 championships		
and 5 MVP awards		

QUOTE-TUNING: The player who has won the most Most Valuable Player (MVP) 60.6 awards in the National Basketball Association (NBA) is Kareem Abdul-Jabbar, who has won the award a record six times during his career with the Milwaukee Bucks and the Los Angeles Lakers. Abdul-Jabbar played in the NBA from 1969 to 1989 and is widely considered one of the greatest basketball players of all time.

#### Failure mode: missing quotes + unnecessary quotes!

*Question:* When does the 14th season of grey's anatomy come out?

QUIP

**Reference**: The fourteenth season of the American television medical drama Grey's 100.0 Anatomy was ordered on February 10, 2017, by American Broadcasting Company (ABC), and premiered on September 28, 2017 with a special two-hour premiere. ...

LLAMA2-7B-CHAT: The 14th season of Grey's Anatomy is scheduled to premiere on 28.1 September 26, 2018, on ABC. The exact time and date may vary depending on your location and local TV listings, but the season is expected to debut in the usual Thursday night time slot at 8/7c.

**QUOTE-TUNING:** The 14th season of the medical drama television series Grey's 79.4 Anatomy premiered on September 28, 2017, on the American Broadcasting Company (ABC) in the United States. The season consists of 24 episodes and is currently ongoing.

Fails to quote a critical portion of the question

Unnecessary quotes?

# Open problems

- Optimizing for quotes that actually matter—
  - Incentivize LLM to generate quotes that users will find useful
  - There are portions of responses that don't need to be quoted
  - Abstaining from quoting when they're not relevant
  - (or, maybe just put humans in training loop?)
- Complementarity to retrieval—how should we combine the idea here with IR systems?
- Human utility of quoted responses—do they really lead to better verifiability?

# Summary so far

- Motivation: Making verifiability trivial by getting LMs to quote!
- One can train LLMs to quote from known sources observed in their pre-training.

High-quality subset of pre-training corpus

• Open problems remain.





Water is an unusual substance in many ways and one of its peculiarities is that it has its lowest density at 4 °C. As water cools from room temperature, it becomes denser and denser until it reaches 4 °C. After that, as it continues to cool, it becomes less dense again.

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# Verifiability of LLM responses

# LLMs improving own generations

# Addressing LLM brittleness with self Feedback?

• What if LLMs can improve themselves?

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Jiaxin Huang <sup>1*</sup>	Shixiang Shane Gu <sup>2</sup> Le Hou <sup>2†</sup> Yuexin Wu <sup>2</sup> Xuezhi V	Wang <sup>2</sup>
Hongkun Yu <sup>2</sup>	Jiawei Han <sup>1</sup>	0
<sup>1</sup> University of III	inois at Urbana-Champaign <sup>2</sup> Google	
<sup>1</sup> {jiaxinh3,	hanj}@illinois.edu <sup>2</sup> {shanegu, lehou, crick	wu,

# Eutopia/dystopia where LLMs self-improve.

• What if LLMs can improve themselves?

iaxin Huang <sup>1*</sup> Jongkun Vu <sup>2</sup>	Shixiang Shane Gu <sup>2</sup> Jiawei Han <sup>1</sup>	<sup>2</sup> Le Hou <sup>2†</sup>	Yuexin $Wu^2$	Xuezhi Wang $^2$
University of II	inois at Urbana-Cham	paign <sup>2</sup> Goog	le	
l{jiaxinh3, xuezhiw, h	hanj}@illinois. ongkuny}@google	edu <sup>2</sup> {shan .com	negu, lehou	, crickwu,





#### @nickbryantfyi

The most groundbreaking AI development nobody's talking about:

Auto-GPT.

This self-improving AI represents the first spark of a true AGI.

Here's the breakdown (with 7 mind-boggling future use cases):



...

#### Inference-time self-refinement

• If LLMs prompted appropriated, can they improve their previous generations?



Self-Refine: Iterative Refinement with Self-Feedback, Madaan et al., 2023 Reflexion: Language Agents with Verbal Reinforcement Learning, Shinn et al., 2023

#### Inference-time self-refinement

- If LLMs prompted appropriated, can they improve their previous generations?
- Reasons to be suspicious:
  - Few works assume oracle feedback
  - The nature of tasks can be exploited for showing improvements upon repetitions.

<b>Constrained Generation</b>	x: beach, vacation, relaxation
Generate sentences with given keywords.	$y_t$ : During our beach vacation
Dataset: (Lin et al., 2020) 200 samples	fb: Include keywords; maintain coherence
	$y_{t+1}$ : beach vacation was filled with relaxation

Self-Refine: Iterative Refinement with Self-Feedback, Madaan et al., 2023 Reflexion: Language Agents with Verbal Reinforcement Learning, Shinn et al., 2023 Self-[In]Correct

# LLMs Struggle with Refining Self-Generated Responses

Dongwei Jiang, Jingyu Zhang, Orion Weller, Nathaniel Weir Benjamin Van Durme, Daniel Khashabi







https://arxiv.org/abs/2404.04298

# Setup and hypothesis



For inference-time refinement, LLMs should be better at discriminating among previously-generated alternatives than generating initial responses.

#### **Evaluation** setup



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There is no evidence that discriminating among candidates is necessarily an easier task than generating answers.

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# Speculating about cause: pre-training obj

• Sub-hypothesis: Pre-training objective (next-token prediction) benefits generation more.



#### Why is "Discrimination" not easier than "Generation"?

- Sub-hypothesis: Pre-training objective (next-token prediction) benefits generation more.
- Sub-hypothesis: Alignment datasets are skewed toward generative tasks.
- Sub-hypothesis: Length generalization benefits generation more.
- We have partial evidence for all these.

### Summary

- We do not see any evidence that inference-time refinement of answers leads to consistent gains.
  - Caveat: limited tasks, models, configurations.
- Parallel works show similar claims for "reasoning" tasks.

#### ICLR 2024

LARGE LANGUAGE MODELS CANNOT SELF-CORRECT REASONING YET

Jie Huang<sup>1,2\*</sup> Xinyun Chen<sup>1\*</sup> Swaroop Mishra<sup>1</sup> Huaixiu Steven Zheng<sup>1</sup> Adams Wei Yu<sup>1</sup> Xinying Song<sup>1</sup> Denny Zhou<sup>1</sup>

<sup>1</sup>Google DeepMind <sup>2</sup>University of Illinois at Urbana-Champaign jeffhj@illinois.edu, {xinyunchen, dennyzhou}@google.com arXiv Feb 2024

LLMs cannot *find* reasoning errors, but can *correct* them!

Gladys Tyen\*<sup>1</sup>, Hassan Mansoor<sup>2</sup>, Victor Cărbune<sup>2</sup>, Peter Chen†<sup>2</sup>, Tony Mak†<sup>2</sup> <sup>1</sup>University of Cambridge, Dept. of Computer Science & Technology, ALTA Institute <sup>2</sup>Google Research gladys.tyen@cl.cam.ac.uk {hassan,chenfeif,tonymak,vcarbune}@google.com

Self-(In)Correct: LLMs Struggle with Refining Self-Generated Responses, 2024

# Self-Correction with external feedback works!

- What I showed earlier assumed model's own/intrinsic feedback.
- Recourse with external feedback remains a valid approach!
  - Examples:
    - LM's revising own SQL code based on discovered content from tables
    - LM's revising own Python code based on compiler error
    - LM's revising text output based on human (or another LM) feedback

• ...

• Open question: what does this imply about future utopia/dystopia where LLMs can improve with external feedback?

#### Implications for training with self-feedback

- <u>Training time</u> self-feedback—a la "Self-Instruct"\* or RLAIF
- These schemes work because of their initial conditions.
  - i.e., the [implicit] boundaries defined by their demonstrations/prompts.
  - The richness offered by these demonstrations is limited.
- Training with self-feedback is not the way to the moon!

### Back to the big picture

- LMs are likely to remain brittle.
- We need to think about innovative ways to scope them and contain their brittleness.
- Maybe "generality" is not all that we should aim for.
  - Specialized models that remain robust within that well-defined domain might be better alternatives.

### Our success often depends on "assumptions"

- Models work well if it has seen similar-ish problems.
- We always need to make assumptions about tasks, domain, and data (e.g., "prompt-engineering").

"Computers are useless. They can only give you answers" -- Pablo Picasso, 1968



#### Thanks!